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Walk On...Socks With Sole Debuts First Collection

Walk On...Socks With Sole makes high quality dress socks with unique designs on both the calf and the sole of each pair. The company launched its premiere three-piece collection with a Kickstarter campaign on January 15, 2014.

PHILADELPHIA, January 15, 2014 – Walk On...Socks With Sole has launched its first line of dress socks. The company's unique design approach incorporates a fun "walk on" graphic on the sole of each pair. Their premiere three-piece collection allows wearers to "walk on the moon", "walk on eggshells", and "walk on the wild side". The collection retails for \$12.50 per pair.

Other product features:

- Beautifully soft socks constructed from 80% cotton / 15% nylon / 5% spandex
- Detailed designs woven on a 200 needle machine
- Superior stay up power from a cuff that sits 14" from the ground, two inches higher than the industry standard

The line is currently available on Kickstarter at the following link: <http://kck.st/KiS0pL>

Subsequent collections will be made available through the company website at <http://walkonsocks.com>.

About the Founder

Philadelphia resident Kevin Clerkin is a life-long sock enthusiast. After working in finance for the better part of a decade, he decided to combine his business background with his passion for socks. The result is Walk On...Socks With Sole, a company committed to creating high quality socks with great designs on the sole of each pair.

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